

Privacy Policy

I. Communication-related data processing

1. Name and contact details of the Data Controller

The personal data collected on the website is processed by the following data controller:

- **Name:** Marcell Váray EV.
- **Availability:** socialmgnet@gmail.com
- **Headquarters/Address:** Hungary, Budapest, 1135 Ambrus utca 3-5

2. Purpose and legal basis of data processing

We collect personal data for the following purposes:

- Manage contact and information requests
- Reply to messages sent through the website
- Providing customer service

Legal basis for processing personal data: **consent**, which you give by filling in the form and ticking the box next to the consent.

3. What data do we collect?

We collect the following personal data:

- Name
- Email address
- Message

4. Duration of data storage

Personal data will only be stored for as long as necessary for the purpose of contacting you. The maximum stored time is **1 year**. The data will be deleted if the user requests it or if it is no longer needed to be stored.

5. Transfer of data

We do not share the personal data we collect with third parties, unless we are required to do so by law or if we use an external service provider for data processing (e.g. email service provider, CRM system). In this case, the third party may only use the data for the necessary purposes.

6. Your rights in relation to data processing

The user has the right to:

- Request access to your personal data
- Request correction or deletion of data
- Restrict data processing

- Object to data processing

You can exercise these rights at any time by contacting us via our contact details.

7. Data breach

If a data breach occurs and affects the security of users' personal information, we will notify users of the necessary measures.

8. Data processing authority

If you have any questions about data processing or if you would like to lodge a complaint about a violation of your rights, you can contact your local data protection authority.

Contact

If you have any questions about the processing of your personal data, please contact us:

- **E-mail:** socialmgnet@gmail.com

Consent to the processing of personal data

By filling in the contact form and ticking the box, you consent to the data processing rules described above and to the processing of your personal data.

II. Issuing and Maintaining an Invoice

The purpose of the Data Controller's data processing is to issue and store invoices in accordance with Section 18 (1) of Act CXXVII of 2007 on Value Added Tax (VAT). 159 (1) and 169 of the Accounting Act, as well as in Section 169 (2) of Act C of 2000 on Accounting.

The clients of the Data Controller are generally legal entities, but they are also sole proprietors and natural persons. In this case, the following data will be considered personal data and will be processed in accordance with the following.

The data specified in Section 169 of the VAT Act:

- Name
- Billing address
- Tax number

The legal basis for the processing is Article 6(1)(c) of the Regulation, i.e. the fulfilment of a legal obligation.

The data controller processes personal data only in the course of invoicing-related administration.

The Data Controller shall process and retain the personal data concerned for at least 8 years from the date of issue.

III. Data processing related to the performance of contracts

In order to provide the service, the Data Controller concludes contracts with legal entities who are private individuals or legal entities. In the case of contracts concluded with legal entities, it is necessary to process the data of the partner's contact person in order to ensure continuous cooperation and to be able to keep in touch with each other.

If the Data Controller enters into a contract with a natural person, it processes the data necessary for the identification of this person, for maintaining contact and for the performance of the contract.

The following data are processed during data processing:

- Name
- Mother's name
- Place and date of birth
- Address
- Telephone number
- Email
- In the case of payment by bank transfer, bank account number, name of the account keeping bank
- In the case of a sole proprietorship, registered office
- In the case of sole proprietorships, registration number
- In the case of legal entities, the Data Controller also processes the name, telephone number and e-mail address of the contact person

The Data Controller shall process and retain the personal data concerned for at least 8 years from the date of issue.

IV. Social media hosting

The Data Controller currently uses the following pages and channels:

- Facebook page:
<https://www.facebook.com/share/1BVbxY2XGq/?mibextid=wwXlfr>

- Instagram page: https://www.instagram.com/.socialmagnet?igsh=MWJkN3BiNHJ3YXRycw%3D%3D&utm_source=qr
- Tiktok page: <https://www.tiktok.com/@.socialmagnet? t=ZN-8v0YQqbpxlG& r=1>

The purpose of the processing of personal data is to operate the Social Media Sites and for the Data Controller to inform interested parties about information, events and news related to its activities. A further goal is to allow those interested to express their opinion on the published information, to ask questions and make comments. In the case of the Social Media Sites, they may also contact the Data Controller in the form of a private message.

The Data Controller is provided with the Page Analysis function by the operation of the Social Media Sites, which provides information on how visitors use the Social Media Sites based on the aggregated data. The Data Controller does not keep records of activities outside the Social Media Site, does not store data, and does not use them for any other purpose.

The Data Controller has no influence on how long the operator of a given Social Media site displays personal data.

The Data Controller is obliged to rectify inaccurate personal data at the request of the data subject. Prior to the rectification, the data subject must prove the reality and authenticity of the data requested to be modified, and it is also necessary to prove that the person entitled to it requests the modification of the data. In the event of changes in personal data, the data subject must report the given change as soon as possible, thus supporting lawful data processing.

At the request of the data subject, the Data Controller is obliged to delete the personal data relating to the data subject for one of the following reasons:

- the data subject withdraws his/her consent constituting the basis of data processing
- the data subject objects to the data processing
- the Data Controller no longer needs the personal data
- the Data Controller processes personal data unlawfully.